



FACTS

NAME:	The Westin Peachtree Plaza
ADDRESS:	210 Peachtree Street, NW, Atlanta, Georgia 30303-1745
TELEPHONE/FAX	Phone: 404.659.1400 Fax: 404.589.7424 Reservations: U.S. & Canada 1 - 800 - WESTIN - 1 (937-8461)
INTERNET:	Internet: http://www.westin.com Email: peach@westin.com
ENTRANCES:	Pedestrian entrances on Peachtree Street, International Boulevard and Spring Street. The International Boulevard and Spring Street entrances are fully accessible. Motor Lobby entrance on Spring Street.
MANAGER/OPERATOR:	Westin Hotels & Resorts Westin Hotels & Resorts is wholly owned by Starwood Hotels & Resorts Worldwide Inc. Other Westin signature properties include: The Westin St. Francis, San Francisco; The Westin Century Plaza, Los Angeles; The Westin Hotel, Copley Place, Boston; The Westin Maui; The Westin La Paloma, Tucson; The Westin Harbour Castle, Toronto; The Westin Excelsior, Rome; The Westin Grand, Berlin; The Westin Trianon Palace, Versailles; The Westin Palace, Madrid; and The Westin Tokyo.
OWNER:	The Peachtree Hotel Co. and Starwood Hotels & Resorts
ARCHITECT:	John Portman & Associates, Atlanta
OPENED:	February, 1976 1998-2001 - \$30 MILLION RENOVATION to all guestrooms, including the addition of Starwood's famous <i>Heavenly Bed and Heavenly Bath</i> . Refurbished meeting space and public space; addition of 25,000 square feet of new meeting space. 1998-1999 - \$1.9 million elevator upgrade expediting travel to guestroom floors. New Services and Renovations: 1996 - Completed \$800,000 Tower Meeting Room renovation. 1998 - Completed \$2 million renovation to Peachtree Ballroom and a \$150,000 renovation to the Exhibit Hall. Project also included \$1.8 million renovation to Sun Dial Restaurant, Bar & View. Also a \$150,000 renovation to Exhibit Hall.
GENERAL CONTRACTOR:	Winter Construction
INTERIOR DESIGN:	Digney & York; Higgins Purchasing.
NUMBER OF ROOMS:	1,068: 900 non-smoking, 40 suites, 180 Starwood Preferred Guest rooms, 28 Fully accessible rooms available.

ELEVATORS:	14 passenger elevators, including two outside scenic elevators
ESCALATORS:	14 escalators
LOCATION/ TRANSPORTATION	<p>Downtown in the heart of the business district. Connected to AmericasMart. Within walking distance to the Georgia World Congress Center, Centennial Olympic Park, CNN Center and the Georgia Dome. Hard Rock Café, Mumbo Jumbo and other trendy, upscale restaurants are within one block.</p> <p>Twelve miles or 20 minutes from Hartsfield International Airport. Airport shuttle costs \$14.00 one way or \$22.00 roundtrip, per person. Taxi service is \$25.00 one person, one way. Rapid transit (MARTA) costs \$1.75 (use N1 Peachtree Center station). Access to I-75/85 north and south or I-20 east and west.</p>
PARKING:	Indoor valet. Overnight parking rates: valet - \$20.00. (rates subject to change without notice)
ACCOMMODATIONS:	All 1,068 soundproof rooms and suites have a spectacular view of the city, <i>Heavenly Bed and Heavenly Bath</i> ; climate control, color cable TV, On-Command Video, dataports, oversized beds, alarm clock radio, wall vault, coffee maker, irons, ironing boards, hair dryers and three phones.
STARWOOD PREFERRED GUEST:	160 Starwood Preferred Guest rooms on floors 58-65 offer upgraded amenities including complimentary Continental Breakfast, Health Club access, local phone calls, newspaper and fax machine. High speed internet access is also available. Rooms include standard amenities and bath amenities include Moulton Brown products.
SUITES:	40 suites. Six spacious luxury suites – Presidential, Chairman, Imperial, Westin, Governor, and Senator – are located on the 69th and 70th floors. Fourteen Georgia suites and 20 Savannah suites with guestroom and parlor, located throughout the hotel.
RESTAURANTS:	<p><i>Sun Dial</i> – tri-level complex, featuring a revolving restaurant and bar and a viewing level all located 723 feet above Atlanta, offering panoramic views of the city. The upscale steakhouse offers specialty soups, salads, sandwiches and entrees for lunch and steak, prime rib and seafood for dinner. Lunch Hours: 11:30 a.m. - 2:30 p.m., daily. Dinner Hours: 6:00 p.m. - 11:00 p.m., Sunday – Thursday. Friday 6:00 p.m.-11:30 p.m. and Saturday 5:30 p.m.- 11:30 p.m. Restaurant seats 288. Validated parking. Telephone: 404.589.7506.</p> <p><i>The Café</i> – located on level 5 serving a buffet breakfast from 6:00 am – 11:00 am. Selections include eggs to order, homemade breakfast cereals, fresh muffins, Belgium waffles, and fruit.</p> <p><i>Starbucks Coffee</i> – located on level 5 opening daily at 5:30 am (closing times may vary). This franchise offers a variety of coffee, tea, juice, cakes, candy, and sandwiches. Perfect for the traveler on the go.</p> <p><i>Room Service</i> – Available 24 hours.</p>
BARS:	<p><i>Sun Dial Bar</i> – Revolving bar located on 73rd floor. Featuring specialty Sun Dial beverages with souvenir glassware as well as a complete selection of cocktails, beer and wine. Non-alcoholic beverages also are available. Bar Hours: From 4:00 p.m. - 2:00 a.m. Monday-Sunday.</p> <p><i>The Lobby Bar</i> – located on level 5, The Bar is open Weekday from 1:00 pm to midnight and Weekends from noon to midnight.</p>

ATTRACTION:	<i>Sun Dial View</i> - "Atlanta's Best View of Atlanta" features a self-guided walking tour of the city's major attractions/landmarks. Use telescopes to bring distant sights into view. Scenic elevator stops at Level 72. Adults: \$7.50. Children 12 and under and senior citizens 65 and over: \$4.00 (subject to change without notice). Hotel Guests: Free. Hours: 10:30 a.m. - 11:00 p.m.
SERVICE EXPRESS:	Simply touch 2 on the phone. Full service phone line fulfills every guest request from a shoeshine to room service to extra linens.
MEETING SPACE:	<p>Fifty three meeting rooms totaling 80,000+ square feet. A 3,000 square-foot concourse connects the hotel with AmericasMart, a large wholesale complex that includes exhibit and meeting space.</p> <p>All rooms have high speed internet access, 120V electricity, multiple electrical/microphone outlets, access to telephones, climate control devices and wiring for sound and music. Meeting areas include banquet kitchens, separate entrances, separate registration areas, coat check, restrooms and storage areas.</p>
EXHIBITS:	Joined to AmericasMart exhibit halls and meeting facilities via a hotel concourse. Atlanta Merchandise Mart's Exhibit Hall is comprised of 96,000 carpeted gross square feet that can house up to 500 8-foot by 10-foot booths. Atlanta Apparel Mart's Exhibit Hall holds 350 10-foot by 10-foot booths within 90,000 gross square feet--- all on one floor. The Atlanta Gift Mart offers 80,000 gross square feet and can accommodate 300 10-foot by 10-foot booths. All AmericasMart space includes additional meeting rooms. Available utilities include gas, waste disposal and water as well as 110V to 220V electrical outlets. Other features include a truck dock, forklift and load leveler.
MEETING EQUIPMENT:	Supplied by the hotel at no charge—projection room, lecterns with lights, supplementary and padded metal chairs and A-frame easels. Available through the Audiovisual department are various technological and multimedia items for a charge through the vendor.
MEETING SUPPORT:	Provided at a charge by local vendors: Notary public, security guards, stenographer, print shop, photographer, carpentry shop, display builder, sign painter, paint shop, locksmith, laborers, musicians, and repairmen.
BUSINESS CENTER:	Located on Level 6 of the hotel. Photocopying, facsimile, secretarial, pager and cellular phone rental, shipping, computer use/rental, and office supplies. Hours: 7:00 a.m. - 5:30 p.m. daily, open weekends with client guarantee only.
BALLROOMS:	22,000 square feet accommodating up to 2,500 people in the balconied Peachtree Ballroom, and 6,700 square feet accommodating up to 770 people in the Plaza Ballroom.
FITNESS CENTER & SWIMMING POOL:	All-season lap pool (25' x 50') and sun deck with retractable roof. Fully equipped fitness facility includes HOIST Strength Training Circuit, treadmills, recumbent cycles, Lifecycles, STAR Steps and a rowing machine. Fitness Center and pool are \$7.50 per day for hotel guests. Use room key to access the facilities. Additionally, massage therapy is available at a nominal charge by appointment. Facilities hours: Monday - Friday 6:00 a.m. - 10:00 p.m. Saturdays and Sundays 8:00 a.m. - 9:00 p.m.
FACILITIES/SERVICES:	Concierge, <i>USA Today</i> and <i>The Wall Street Journal</i> on weekdays, Voicemail, AT&T Language Line, Video Bill Review and Express checkout.

SHOPPING:	Located on Level 5, <i>W.H. Smith</i> - the best in Atlanta for novelties, gifts, candy, food, T-shirts, and a wide variety of newspapers and magazines.
STARWOOD PREFERRED GUEST PROGRAM:	Preferred guests have the choice of earning Starpoints or miles with their favorite airlines. One Starpoint equals one mile with many of our 23 airline partners. Starwood Preferred guests receive points toward future hotel stays and miles toward the frequent flyer programs. Unlike any other program in the industry, the Starwood program offers a no blackout date policy.
MEASUREMENTS:	Tallest hotel in North America and the Western Hemisphere 73 stories tall 75 stories from basement slab to mechanical level at top of tower 723 feet/220 meters above Spring Street 700 feet/213 meters above Peachtree Street 754 feet/230 from basement to top of tower Ground area of 56,458 square feet/5245 square meters (1.3 acres) 20 rooms per guest room floor 188 feet/57 meters in diameter
PERSONNEL:	Vice President-Operations, Paul Burke Hotel Manager, Jorgen Schafers Director of Sales & Marketing, Jeff Guy Directors of Group Sales, Esther Hunt Director of Catering & Convention Services, Gregg Lauer